ARCHIE SERIES

APPROVED BY THE COMICS CODE AUTHORITY

12¢

MAC

MAR.

Jughead

NO. 130

DO YOU NEED EXTRA MONEY?

PARCHMENT MAGIC ALL OCCASION ASSORTMENT
21 really deluxe cards. Excitingly different

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our Parchment Magic All Occasion assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Greeting Cards.

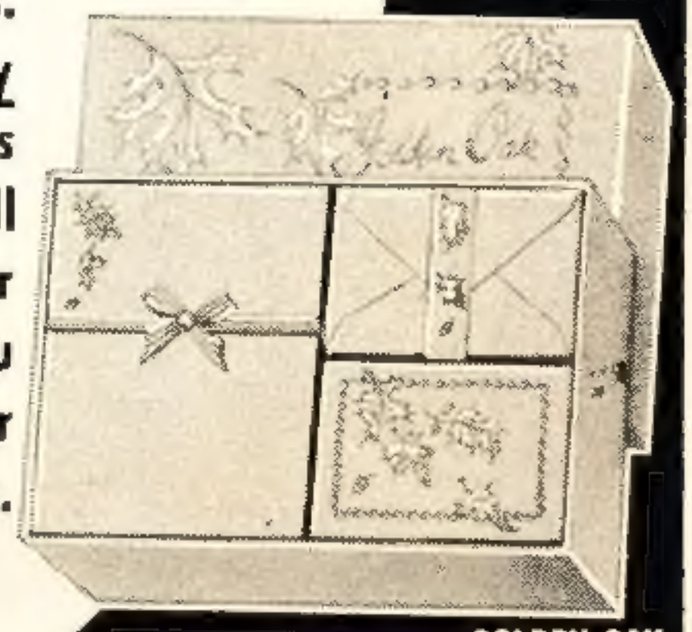
Cut out Business Reply Card below – mail it today –and free samples of personalized stationery—plus other leading Greeting Card box assortments will be sent you immediately on approval for 30 day free trial. You get everything you need to start making money the day your sales kit arrives. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year.

PRETTY PASTELS ALL OCCASION ASSORTMENT
21 distinctive cards of rare beauty. Tremendous appeal

DELUXE EVERYDAY GIFT WRAPPING ENSEMBLE
20 large colorful sheets plus matching tags. Terrific value



GOLDEN OAK STATIONERY ENSEMBLE
Charming design on rich vellum sheets and notes, matching envelopes. Just lovely

IF PRODUCT OR PERFORMANCE DEFECTIVE • Good Housekeeping GUARANTEES • REPLACEMENT OR REFUND TO CONSUMER

Fill in Name And Address On Reply Card Below—CUT OUT AND MAIL TODAY—No Stamp Necessary

FREE SAMPLES
PERSONALIZED STATIONERY and CATALOG OF OUR ENTIRE LINE

CUT OUT BUSINESS REPLY CARD AT RIGHT
FILL IN AND MAIL TODAY
No Stamp Necessary

CHEERFUL CARD CO., Dept. N-1
White Plains, New York 10606

Cut Along Dotted Line — Mail Today

FROM:

Your Name_____

Address_____

_____ Apt. No._____

City_____ State_____ Zip Code_____

FIRST CLASS
PERMIT No. 589
White Plains, New York

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. N-1

Jughead in "PAYOLA!"

FOR ME, JUGHEAD?

YES, MISS GRUNDY!

UH, OH! POOR JUGGIE'S IN TROUBLE AGAIN!

I WONDER WHAT HE DID TO POOR MISS GRUNDY **THIS** TIME?

PRINCIPAL

JUGHEAD, No. 130, March, 1966. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis, Mo. 63147. Executive and Editorial offices, 241 Church St., New York, N.Y. 10013. Chicago office: 35 East Wacker Dr., Chicago, Ill. 60601. Hollywood office: 439 So. Western Ave., Los Angeles, Calif. 90005. Second-class Postage Paid at St. Louis, Mo. and at additional mailing offices under the Act of March 3, 1879. All rights reserved. Title registered U.S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this magazine. Printed in the U.S.A.

FLOWERS, MR. WEATHERBEE! BROUGHT ME A POTTED PLANT, HE DID!

YES?

"YES?" WHAT DO YOU MEAN, "YES?"

IT'S A BRIBE! A PAYOFF! A LITTLE OF THE OLD PAYOLA! HE'S UP TO SOMETHING!

NOW, NOW, MISS GRUNDY! YOU ARE OVERLY SUSPICIOUS!

DID YOU EVER CONSIDER THAT MAYBE THE BOY **LIKES** YOU?

THAT'LL BE THE DAY! THAT'LL BE THE DING-DONG DAY THAT...

GOOD MORNING, MISS GRUNDY!

HUH? OH! ARCHIE!

FOR YOU, MISS GRUNDY!

PRINCIPAL

YOU'VE GOT TO HAVE MORE FAITH, MORE TRUST IN PEOPLE, MISS GRUNDY!

DON'T YOU COME NEAR ME WITH THAT! I'M WISE TO YOU YOUNG VILLAINS!

YOU'VE GOT TO WATCH YOURSELF EVERY MINUTE WITH THESE CHARACTERS!

THEY DON'T HAND OUT GIFTS FOR NOTHING! OH, HO! NOT **THEM**!

I'LL JUST KEEP AN EYE ON THEM UNTIL I FIND OUT WHAT THEY'RE UP TO!

AHA! IT LOOKS LIKE THEY'RE HOLDING A MEETING OF SOME SORT!

WELL, LITTLE OL' EAGLE-EYE GRUNDY IS NOT GOING TO MISS A TRICK!

MISS GRUNDY!! WHAT ARE **YOU** DOING IN THE BOYS LOCKER ROOM?

EEP!

SNEAKING INTO THE BOY'S LOCKER ROOM! CAN YOU IMAGINE?

TSK, TSK!

POOR OLD GIRL! MAYBE SHE'S BEEN WORKING TOO HARD!

COACH

BOYS! MAY I SPEAK TO YOU FOR A MINUTE?

GO EASY ON MISS GRUNDY! SHE'S WORN OUT!

YES! WE NOTICED THAT, SIR!

THAT'S WHY WE'VE BEEN BRINGING HER **GIFTS**! TRYING TO SHOW OUR APPRECIATION!

OF COURSE! I KNEW IT ALL THE TIME!

THEY'VE BEEN **SINCERE!** THEY JUST **LIKE** YOU! YOU SHOULDN'T BE SO SUSPICIOUS OF PEOPLE!

REALLY?

PRIN

I'M A CROTCHETY OLD FOOL! I MUST LEARN TO **TRUST** PEOPLE!

OF **COURSE** YOU MUST!

DON'T GO OUT OF YOUR WAY TO LOOK FOR TROUBLE! TAKE PEOPLE AT FACE VALUE! THAT'S WHAT **I** DO!

THOSE SWEET BOYS!

A BOX OF CIGARS? FOR **ME**?

JUST A LITTLE TOKEN OF OUR ESTEEM, SIR!

AND NOBODY LEAVES THIS SCHOOL UNTIL I FIND OUT WHAT YOU'RE UP TO! COME ON! TALK! WHAT'S BEHIND THIS SLEAZY PAYOFF YOU'RE TRYING TO HAND ME?

The END

EXCLUSIVE FUN PRODUCTS BY MAIL

CYCLE PUTTER

Really dress up your BIKE. Sounds just like a Motor Bike. Made of heavy plastic and steel.
No. 8023 .Only 39c

SQUIRT FLOWER

When your friend tries to smell it all he'll get is a face full of water. Comes complete with long rubber hose and bulb.
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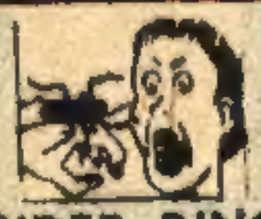
TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block chasing after it. There's a barrel of fun in every bounce of this amazing baseball.
No. 4020 .....50c

PRANKSTER WHISTLE

Greatest gag in years. Just place inside any tail-pipe and watch the fun. As soon as he starts the car it will sound as if the whole motor fell out. It's a panic, but completely harmless.
No. 7021 .....75c



SPIDER RING

This jumbo Rubber Spider with moving eyes comes attached to an adjustable metal ring and is sure to scare everybody. Large size 4½" x 4½". Made of flexible rubber. No. 4006...Only 45c

WHOOPS

Looks like someone lost their lunch. Place it on the floor and wait for your first unsuspecting victim to walk in—ugh. Better catch him before he faints. No. 9016 ..... Only .75

LOUD NOSE BLOWER

Blow your nose and it will sound like the roof caved in. Fits right in your handkerchief out of sight.
No. 6018 only 20c

PEPPER GUM

Hi Pal, have a piece of gum. Once he starts chewing you better have a glass of water ready. Completely harmless but a million laughs. No. 5008....15

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This is one of the most popular books on the art of self defense. Now you needn't back away from anyone. Many illustrations show you how to defend yourself from bullies. We also include "FREE" a book on strong man stunts. No. 4003.....Only $1.00

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Shake hands and watch your friend jump 6 feet high. Completely harmless. No. 7005.....50

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$1.00
6 Rolls Film 79c

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Place this under any cushion. Gives out a loud Bronx Cheer. Very embarrising but loads of laughs. No. 8010
Only .50

SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and inlayed red ruby eyes. Feels good and looks real impressive. Adds heft to your hands.
No. 3019.....$1.00

SURPRISE PACKAGE

If you are willing to take a chance, we guarantee you more than your moneys worth, filled with surprises. No. 8002...50

GROW LIVE MONSTERS

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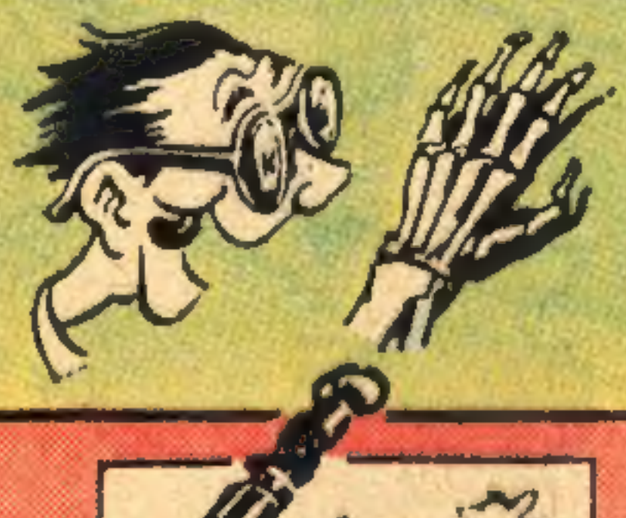

X-RAY-SPEX

A wonderful illusion to fool your buddies. Put them on, now is that really his skull you see inside his head? Prove to him you can see through anything. No. 7014 ..... $1.00

BIKE SPEEDOMETER

Now you can tell how fast you are going. Registers speeds up to 50 miles per hour. New built-in compass also shows in what direction you are travelling. Fits any bicycle. Attaches in seconds.
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This whistle can not be heard by any human, but your pet will hear it blocks away. Everyone will be amazed when he comes running as soon as he hears his own private whistle. No. 1009 Only $1.00

FLY IN ICE

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Only .45

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NAME .....

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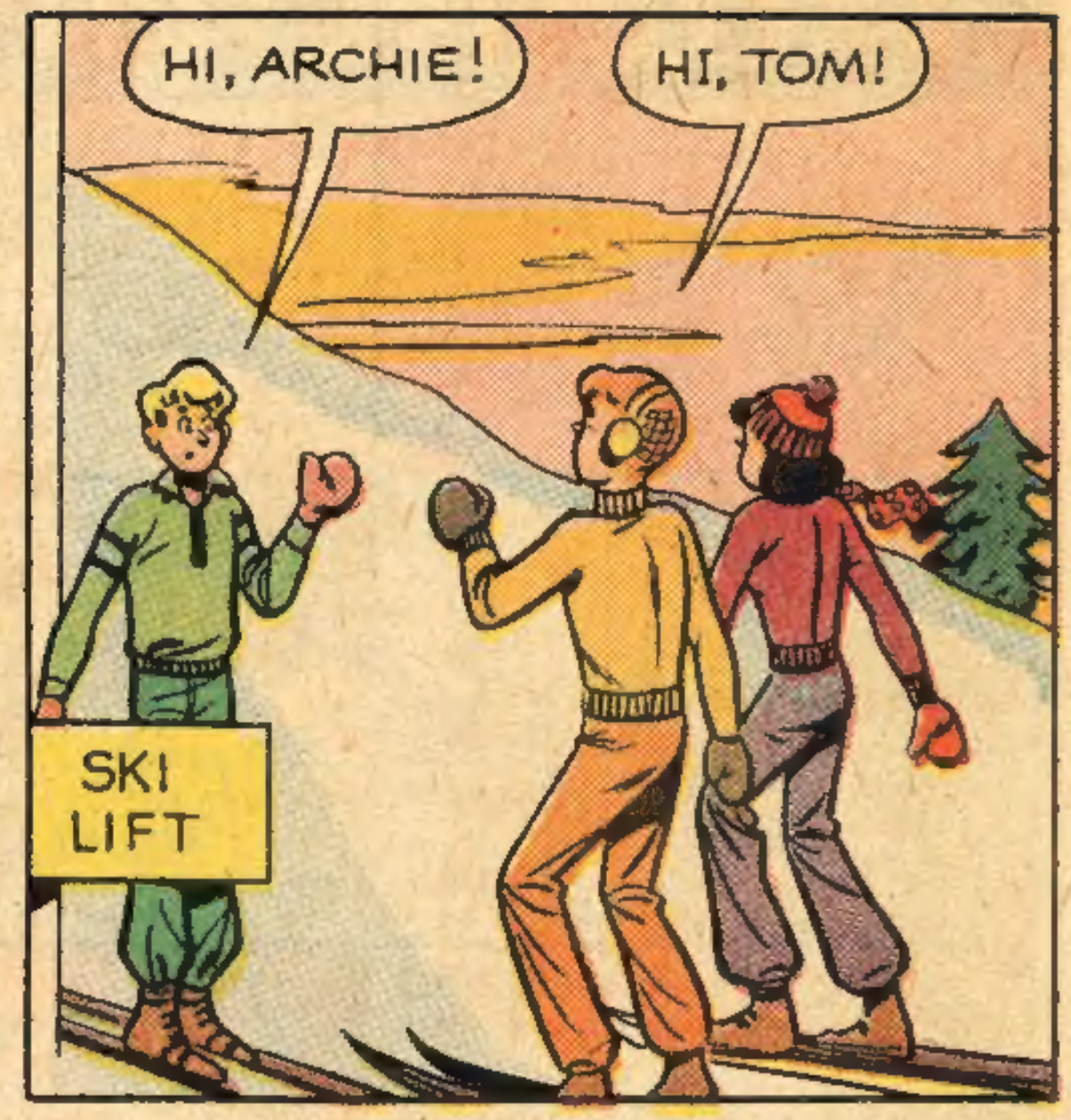
ARCHIE

"NAME FAME"



JUGHEAD

SLY TRY

GAD! LOOK AT THAT DELICIOUS MONSTER!

YEAH, BUT WE'RE BOTH BROKE!

SPECIAL

BIG BUSTER BURGER

HMM! MAYBE I CAN BORROW A DOLLAR!

DILTON, CAN I BORROW A DOLLAR FOR SOME BURGERS?

NO!

...I ONLY LEND MONEY FOR A GOOD CAUSE!

LET ME TRY, ARCH!

DILTON, CAN I BORROW A DOLLAR TO PAY FOR SOME OVERDUE BOOKS AT THE LIBRARY?

GLADLY!

THE END

An Amazing Invention—"Magic Art Reproducer"

DRAW ANY PERSON IN ONE MINUTE!

NO TALENT! NO LESSONS!

You Can Draw Your Family, Friends, Anything From REAL LIFE—Like An Artist . . . Even If You CAN'T DRAW A Straight Line!

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ARTIST'S CONCEPTION

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- PERSONAL GREETING CARDS
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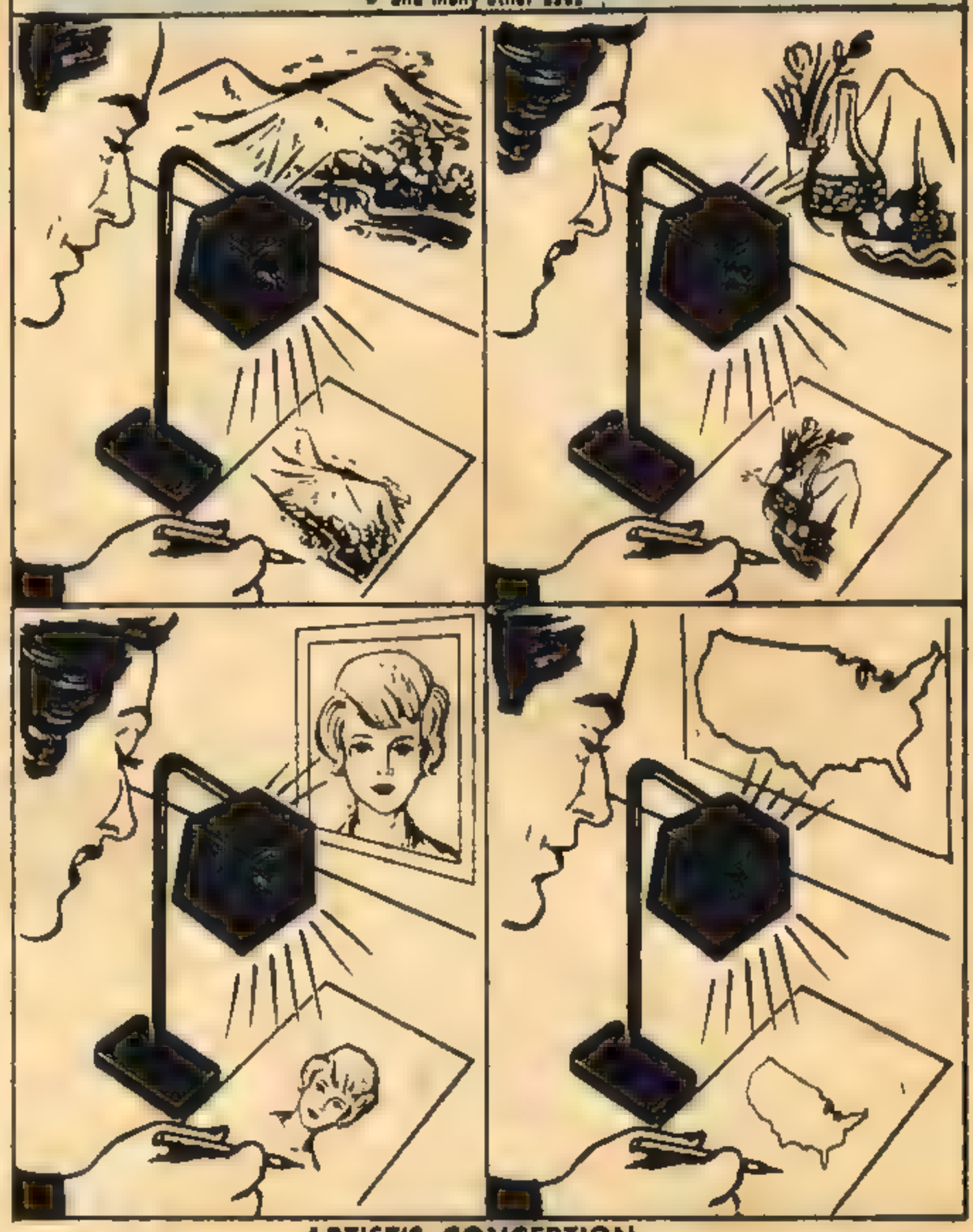

ARTIST'S CONCEPTION

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Name

Address

City & Zone State

☐ Check here if you wish to save postage by sending only $1.98 with coupon. Same Money Back Guarantee!

Jughead

"The Jones Boy"

WHAT ARE THEY DOING?

I CAN'T SEE!

THEY'RE JUST PRACTICING SOME BALLET STEPS!

ARCH! DO YOU SEE WHAT I SEE?

THEY SAY SEEING IS BELIEVING, BUT I'M NOT BELIEVING WHAT I'M SEEING!

SOMETHING WRONG?

LET ME TRY THAT!

SOME OF THESE TRICKS LOOK A LOT HARDER THAN THEY...

WHUMP

(GROAN) BUT NOT *THAT* ONE!

FOR PETE'S SAKE! IF JUG CAN DO IT, *I* CAN DO IT!

CLUNK

SAY, WHAT'S ALL THE NOISE ABOUT OUT HERE?

THESE TWO SEEM TO HAVE A VERY UNDERDEVELOPED SENSE OF BALANCE!

THEY COULDN'T EVEN STAND ON THIS BALL!

GOOD GRIEF! LET ME TRY THAT!

OOF!

IT'S A TRICK! THAT SLIMY SCHEMER IS PUTTING US ON!

LEAD PLATES IN HIS SHOES! THAT ENABLES HIM TO LEAN LIKE THAT!

OF COURSE!

WHAT DID YOU FIND?

(SIGH) A HOLE IN HIS SOCK!

MAYBE HE'S GOT AN INVISIBLE WIRE THAT IS TIED TO A TREE BRANCH!

NOPE! NO WIRE, NO STRING, NO NOTHING!

OKAY, JUG! WE GIVE UP! HOW DO YOU DO IT?

I DON'T KNOW!

...WAS JUST BORN THAT WAY!

WISE GUY!

I KNOW WHERE WE CAN GET THE TRUTH!

WHERE?

HIS MOTHER!

OF COURSE! SHE WAS THERE WHEN HE WAS BORN!

NOW WE'LL FIND OUT YOUR SECRET, YOU MOLDY MAGICIAN!

MRS. JONES! MAY WE ASK YOU A QUESTION?

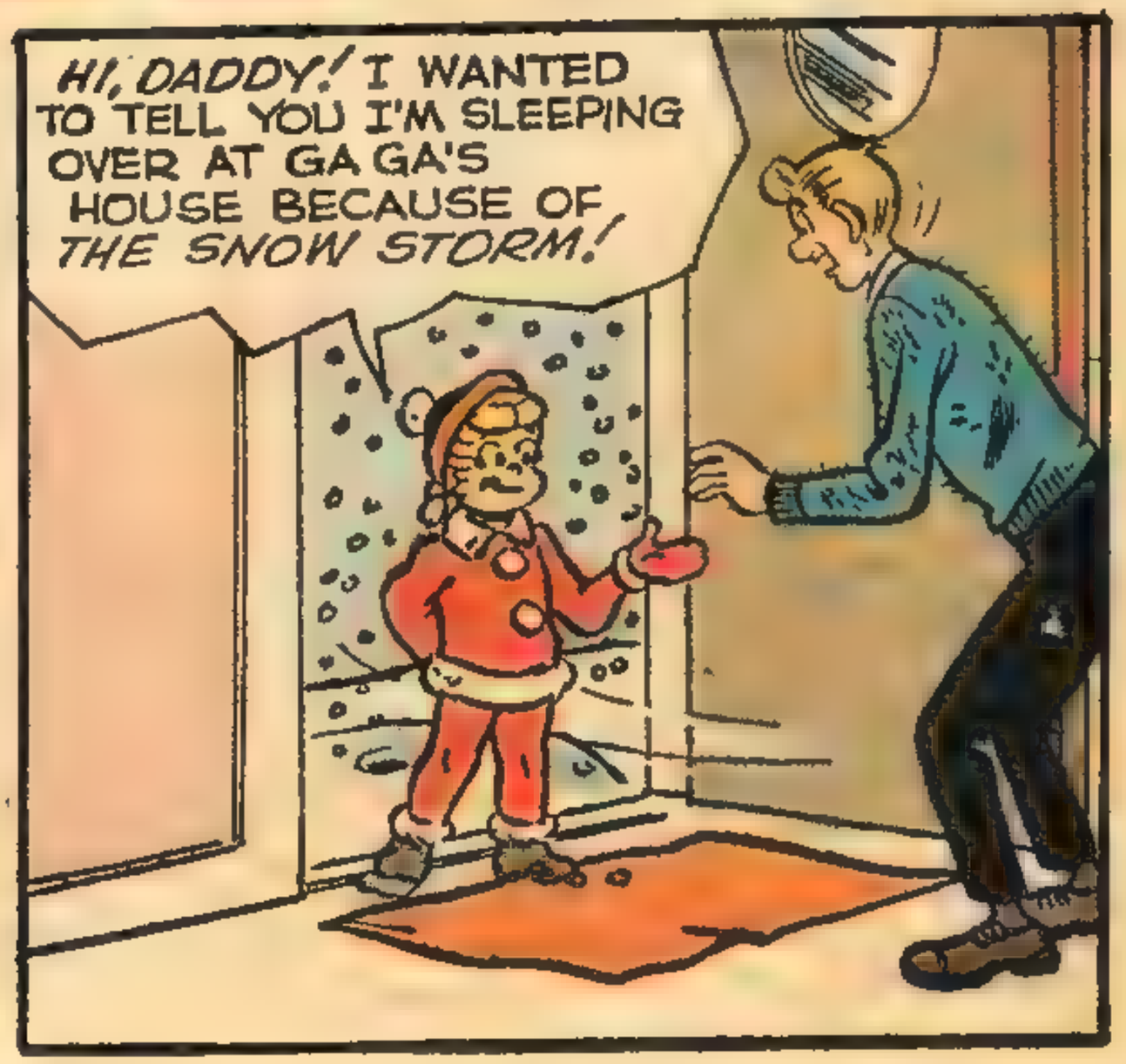
YES, CHILDREN?

ER-NEVER MIND!

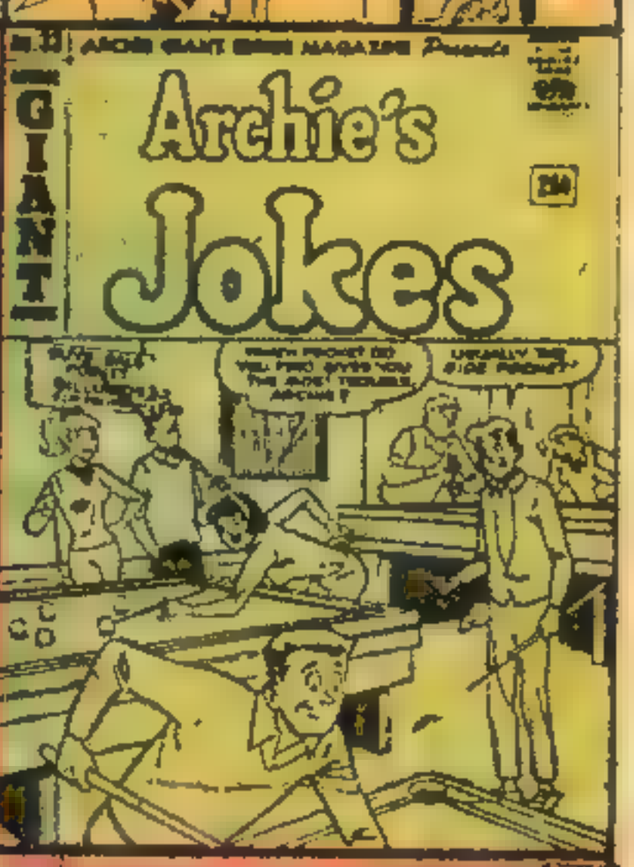
YOU'VE ALREADY ANSWERED IT!

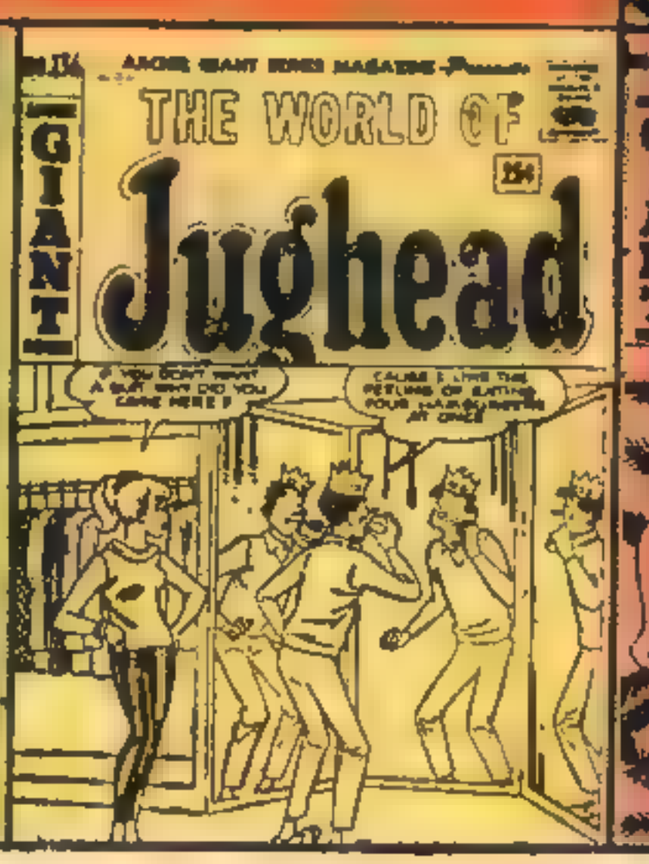
THE END

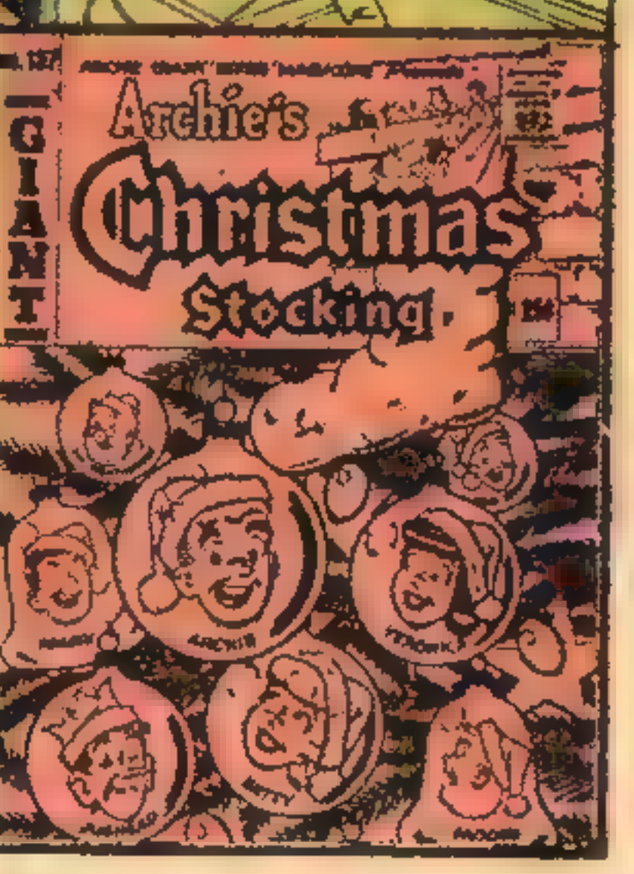
Lil' Jinx "snow and tell"

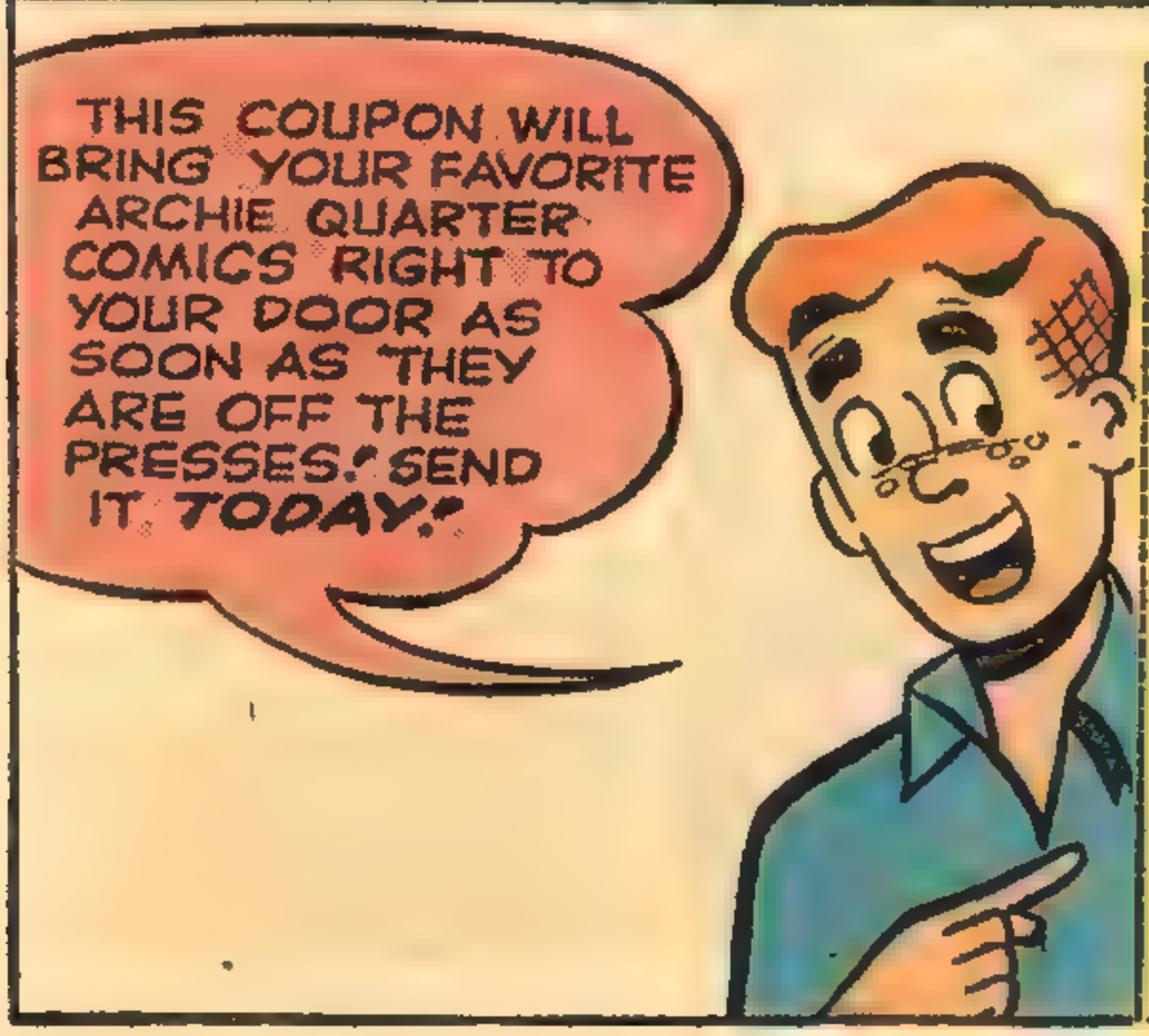


THE BEST BUYS IN COMICS!





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ARCHIE QUARTER COMICS, 241 Church St., New York, N.Y. 10013

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- ☐ ARCHIE ANNUAL # 17
- ☐ ARCHIE'S JOKES # 33
- ☐ LITTLE ARCHIE # 37
- ☐ THE WORLD OF JUGHEAD #136
- ☐ AROUND THE WORLD WITH ARCHIE # 35
- ☐ ARCHIE'S PALS 'N' GALS # 34
- ☐ ARCHIE'S CHRISTMAS STOCKING #137
- ☐ BETTY AND VERONICA SPECTACULAR # 32
- ☐ BETTY AND VERONICA SUMMER FUN # 34
- ☐ ARCHIE'S MADHOUSE ANNUAL # 3

NAME _____ AGE _____
PLEASE PRINT

ADDRESS _____

CITY _____ STATE _____ Zip Code _____

DEPT. C

Jughead

The "HAIRCUT"

HOLD STILL, ARCH!

JUG, DO YOU REALIZE HOW MUCH MONEY I'LL SAVE IN A YEAR BY HAVING YOU CUT MY HAIR?

JUST REMEMBER THAT IT WAS YOUR IDEA!

I KNOW!

HERE GOES!

SNIP SNIP

JUG, MY HEAD IS DOWN HERE!

OKAY, ARCH, JUST DON'T BE NERVOUS!

I'M HAVING A LITTLE TROUBLE WITH THE TOP... HOLD IT, I'VE GOT AN IDEA!

DID I TELL YOU I SAW MOOSE AND HE SAYS THE NEXT TIME HE SEES YOU HE'S GOING TO ANNIHILATE YOU!

WHAT?

SWISH!

I'VE CHANGED MY MIND JUG, YOU WERE A LITTLE TOO CLOSE WITH THAT SWIPE!

YOU CAN'T QUIT NOW, JUST WHEN I'M GETTING THE HANG OF IT!

WHAT'S THE MATTER, JUG?

ARCHIE ASKED ME TO CUT HIS HAIR AND THEN FOR SOME REASON HE CHANGED HIS MIND!

WELL, JUST FORGET ABOUT IT, JUG!

I CAN'T, BETTY!

ONCE I START SOMETHING I'VE GOT TO FINISH IT OR I FEEL FRUSTRATED!

LATER

ARCHIE, YOU REALLY GOT JUGHEAD UPSET BEFORE!

IT'S MY FAULT, TOO! I NEVER SHOULD HAVE SUGGESTED THIS HAIRCUT BUSINESS IN THE FIRST PLACE!

ANYWAY, HE'S HAD TIME TO GET OVER IT BY NOW!

SNIP!

SNIP!

THIS WAY, BETTY! HURRY!

PHEW! I THINK WE LOST HIM!

SNIP! SNIP!

I HAVEN'T RUN SO MUCH SINCE THE TIME I TRIED OUT FOR THE FOOTBALL TEAM!

THAT'S IT, ARCHIE!

BZZZZZZ...

BETTY, YOU'RE POSITIVELY BRILLIANT!

SMACK!

WAIT HERE, JUG! ARCHIE WILL BE RIGHT BACK!

AND HERE, HE COMES!

SOMEHOW IT'S JUST NOT THE SAME!

SNIP!

SNIP!

GROW 7 MONSTERS

THRILLS & CHILLS AWAIT YOU WHEN YOU SEE 7 AMAZING PLANT CREATURES COME TO LIFE!

7 GIANT MONSTERS IN FULL, GLOWING COLOR, GROW FANTASTIC PLANT "HAIR" ALIVE BEFORE YOUR EYES! EACH GROWS UP TO SEVERAL MONTHS! MAKES AN INCREDIBLE LIVE "SCIENCE PROJECT" FOR HOME OR SCHOOL. FUN TO WATCH. ORDER NOW AND GET DELUXE ACCESSORY KIT WITH PLANTING WAND, OBSERVATION LENS, EXTRA LARGE SUPPLY OF Guaranteed LIVE "MONSTER HAIR" SEEDS. Complete with 7 MONSTERS and FULL INSTRUCTIONS.

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Gentlemen:
I enclose $1.00 plus 25c for postage and handling. Please rush all 7 real living giant monsters and the deluxe accessory kit, to me at once.

Name _____
Address _____
City _____ State _____

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

JUGHEAD NO. 130 MAR. MEMBERSHIP—FIFTEEN CENTS

Archie, as Pureheart The Powerful, appeared for the first time in the October issue of "Life With Archie", which went on sale August 1st. Almost immediately our editorial offices were overwhelmed, flooded and deluged with regular mail, air mail, special delivery, registered mail and post cards. The mail sacks piled up high each day and kept the post office busy knocking on our doors and delivering the mail.

Naturally, all of the editors, assistant editors, artists, script writers and all and sundry who had participated in creating, contributing to and developing Pureheart The Powerful were delighted, gratified and satisfied with the unsolicited, spontaneous and instant response to a new, different and unusual characterization of Archie and his friends.

Now, to all you club members who have been loyal readers, fans and critics of the Archie Series of comics magazines we make this request. Write and tell us what YOUR reaction is to the introduction of Archie as Pureheart The Powerful. This character will appear in the following magazines:

"LIFE WITH ARCHIE" # 42, October — On sale August 1st.

"PEP" # 187, November — On sale September 1st.

"LIFE WITH ARCHIE" # 44, December — On sale September 10th.

"LIFE WITH ARCHIE" # 46, February — On sale December 10th.

Cash prizes will be awarded for the best written letters —favorable or adverse. . . . Thank you.

FIRST PRIZE — $5.00

REPORTER
NANCY LEVINSOHN
21 Lunada Court
San Rafael, Calif. 94901

Dear Archie,

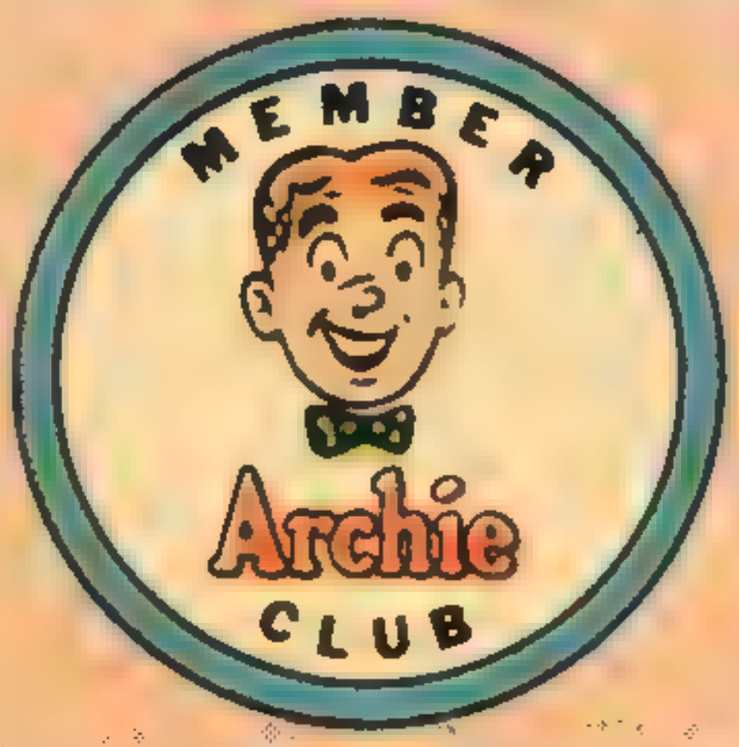
My grandparents just got back from Australia and brought back a Kiwi (kee-wee). The kiwi of New Zealand is not much of a bird, he has no tail or wings. His legs are remarkably sturdy and can kick with them as vigorously as his cousin, the giant ostrich. One seldom sees the kiwi because he hides in holes in the ground in the daytime. At dusk, he comes forth from his hole crying Kiwi-Kiwi! Until the break of day, he hunts for earthworms, which are his favorite food.

The kiwi is a plucky animal and when disturbed, growls like a dog, and if you don't take his hint, watch out. That vicious bird snaps his beak and kicks out at you until you are forced to retreat.

The female kiwi is every bit as singular as her mate. After she has made the nest like every other bird of her order, she leaves the hatching to father kiwi's tender care.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS



Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church Street, New York, N.Y. 10013

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME_____ AGE_____
(PLEASE PRINT PLAINLY)

ADDRESS_____

CITY_____ STATE_____ ZIP CODE_____

100 Little Dolls

all for $1.00

100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: 100 Doll Co., Dept. 391, 285 Market Street P.O. Box 90, Newark, N. J.

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 391, 285 Market Street
P.O. Box 90, Newark, New Jersey

Gentlemen

I can't wait to see if these dolls are all you say they are. Enclosed please find $ in check ☐, money order ☐, cash ☐, for sets of 100 DOLLS each at $1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee

Sincerely, NO C O D s)

Name _____

Address _____

City _____ Zone ___ State _____

AMAZING ILLUSORY "X-RAY" VISION INSTANTLY!

A HILARIOUS, LAUGHINGLY FUNNY ILLUSION!

See through fingers—through skin—see yolk of egg—see lead in pencil. Many, many amazing, astounding illusory "X-Ray" views yours to see ALWAYS – when YOU wear Slimline "X-Ray" Specs. Bring them to parties for real FUN – GUARANTEED – They give you a 3-dimensional illusion of "X-Ray" Vision – the instant you put them on. When you look at your friends you'll "see" the most (blushingly funny) amazing things! No real "X-Ray" vision is obtained, but you get an illusion of "X-Ray" vision so amazing you will hardly believe your eyes. Full instructions on How To Enjoy Them To The Fullest! Last for Years. Harmless – Requires No Electricity or Batteries – Comes Complete – Permanently Focused. Nothing Else to Buy. Send $1. plus 25c for postage and handling or send $2. for the De Luxe Model. Money Back If Not 100% Satisfied.

SLIMLINE CO. Dept.507 P.O. Box 90
285 Market Street Newark, New Jersey

Surprise your friends with AMAZING ILLUSORY "X-RAY" sight!

MAIL COUPON TODAY!

SLIMLINE COMPANY, Dept.507
285 Market Street, Newark, New Jersey

I enclose $1 plus 25c for postage and handling (Total $1.25)
Send me the Slimline "X Ray" Specs; or $2 for De Luxe Model.
My money will be refunded in full if I am not 100% Satisfied.

Send me _____ sets.

NAME _____

ADDRESS _____

CITY & STATE _____

JUGHEAD "THUNDER HEAD"

OH NO! NO, SIR! NOT ME! IF YOU WANT TO KNOW *YOU* ASK!

"!!"

SLOSH!

SLOSH!

IT'S A TRAP, THAT'S WHAT IT IS! A TRAP TO MAKE ME LOOK LIKE A FOOL!

FOR THAT YOU NEED A TRAP?

WELL *I'M* NOT AFRAID TO BE NOSY!

WHAT'S WITH THE PRIVATE SHOWER, JUGGY?

I THINK I'VE OVERDEVELOPED MY SENSE OF CONCENTRATION!

I JUST FINISHED A BOOK ON THE RAIN DANCES OF THE AMERICAN INDIAN!

YOU MEAN--?

EXACTLY! I CONCENTRATE VERY HARD ON WHAT I'VE READ, AND---

YIPE! TURN IT OFF!

THINK *DRY* MAN!

COULD YOU CONCENTRATE ON AN UMBRELLA OR TWO?

OOPS! SORRY! I DON'T KNOW MY OWN STRENGTH!

DOES THIS WORK WITH *ANYTHING*?

MOSTLY WEATHER! I'VE BEEN STUDYING IT LATELY!

FRANKLY I THINK HE'S GOT A WATER LOGGED HEAD!

HMM!

FOR INSTANCE, THERE WAS THIS VERY INTERESTING CHAPTER ON *TORNADOES!*

EEYIPE! OUT OF MY WAY! IT'S OUT TO GET ME!

WHOOPS! IT'S CATCHING UP!

ALL RIGHT, WISE GUY! GET ME DOWN OUT OF HERE!

BUT OF COURSE REGGIE, OL' PAL!

KRAK!

HALP!

KRASH!

IF **HE** CAN DO IT, I CAN DO IT!

I'VE GOT A STRONG MIND!

I'LL BRING ON A **FLOOD!** I'LL WASH THAT CREEP OUT OF MY HAIR!

GOLLY! LOOK AT HIM CONCENTRATE!

HE'S TURNING BLUE!

WE'D BETTER MOVE ON! THERE MIGHT BE TROUBLE!

AT FIRST IT'S A LITTLE HARD TO CONTROL!

BUT IT'S **SNOW**, WALDO! A **REAL SNOWSTORM!**

DON'T GET INVOLVED! IT'S SOME SORT OF ADVERTISING GIMMICK! THERE'S NO SUCH THING AS SNOW AT THIS TIME OF YEAR!

THE END

Be "IN" With The RING That IS "IN"

AMAZING NEW FINGER FLATTERER.

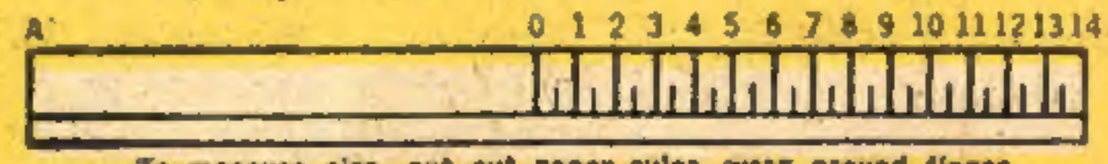
YOUR OWN MONOGRAMMED RING $1.00

NEWEST STYLIZED RING

WITH YOUR NAME OR INITIALS

Monogrammed Ring

The new ring that's "in" will make your hands *so* much *more attractive* and *lovelier* to *look at*. A beautiful flattering link chain that's "in" is *what* "makes" this magnificant antiqued gold or antiqued silver plated monogrammed individualized ring. When ordering simply send your initials or name, and your ring size. Send $1 plus 25¢ for postage and handling for each ring you order. The ring enhances the beauty of your hand—makes them beautiful and lovelier to look at—you'll be the envy of your friends.



To measure size, cut out paper ruler, wrap around finger and cut off paper at ring size. Mark ring size in coupon.

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MAIL COUPON TODAY!

RING – MERCHANDISE SALES CO. Dept. R35
285 Market St., Newark, New Jersey

Rush to me.....monogrammed rings at $1. per ring plus 25¢ for postage and handling for each ring ordered.

Name or Initials
☐ silver ☐ gold | ring size

Name .....

Address .....

City.....Zone ..... State.....

PLAY GUITAR IN 7 DAYS OR YOUR MONEY BACK

Surprise your friends and relatives. Enjoy lots of fun and popularity. Be the one who always gets invited to parties.

Top Radio Guitarist Ed Sale has shown thousands of people throughout the country how to play the Guitar like professionals. He now makes it possible for you to learn at home quickly and easily—even though you have absolutely no previous musical knowledge whatever.

GET MORE *FUN* OUT OF LIFE

IN THIS SPECIAL OFFER, you get:

Ed Sale's famous 66 page Secret System which positively teaches you to play a beautiful song the first day, and any song by ear or note in 7 days. Includes 52 photos, 87 finger placing charts. Shows how to tune, keep time, build chords, bass runs, dance chords, swing — PLUS 110 popular and western songs (words and music). WORTH $3.00

PLUS Ed Sale's Special Chord Finder of all the chords used in popular music WORTH $1.00

PLUS Ed Sale's Special Guitarist's Book of Knowledge WORTH $3.00

TOTAL VALUE $7.00

ALL YOURS FOR ONLY $2.98 IF YOU ORDER NOW

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I PERSONALLY GUARANTEE COMPLETE SATISFACTION OR YOUR MONEY BACK

Ed Sale Studio 171-S, Avon By the Sea, N. J.

ED SALE • STUDIO 171-S AVON BY THE SEA, N. J.

☐ Send me your 66-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value $7.00. I will pay postman $2.98 plus C.O.D. postage.

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Name .....

Address .....

City, Zone ..... State.....

Beautiful HAIRPIECES

$4.99 ONLY 4 Worth Much More

Inventory Clearance Sale for a Limited Time Only

Give Yourself a New Hair Do Instantly!

A Variety of Ready-to-Wear Styles that Add Luxurious Fullness to Limp or Thin Hair, Curl to Straight Hair, Length to Short Hair

No matter if you wear your hair up or down, long or short — a pin-on hairpiece adds luxurious fullness and beauty to your coiffure. Here is a selection of ready-to-wear styles to give you the hair style that will do the most for your own hair needs — for a quick change to a new personality. Custom matched to your own hair, of the finest Sarnel fibers that look and feel so much like real hair you'd mistake it for your own. Can be washed, set or restyled if you wish.

SEND NO MONEY!

Just send coupon below with a sample of your own hair for expert matching. Pay postman on delivery only $4.99 plus C.O.D. postage. Or send only $4.99 with order and we pay postage. If not delighted, you can return for full refund within 10 days.

FREE 10 DAY TRIAL COUPON!

Guild, Dept. K-825
103 E. Broadway, New York City 2

Rush my Hairpiece in the style checked below. I enclose a sample of my hair for custom matching. I will pay postman on delivery $4.99 plus postage. I must be absolutely satisfied or I can return the hairpiece after I wore it within 10 day trial and my money will be refunded.

Check Box of Style Number Desired

☐ 213 ☐ 211 ☐ 209
☐ 204 ☐ 207

☐ Check here if you wish to save postage by sending only $4.99 with coupon. Same Money Back Guarantee!

Name_____

Address_____

City_____ Zone____ State____

Style 213

Custom Matched to Your Own Hair

Choice of 5 Pin-On Styles for Casual or Formal Wear

Style 211

Style 209

Style 204

Style 207

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CADET...AMERICA'S "MOST-WANTED" CHRISTMAS GIFT

- Big, easy-to-read dial; green numbers, bright orange pointer
- Shockproof—weatherproof
- Fits all bikes
- Shows speeds up to 50 mph
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